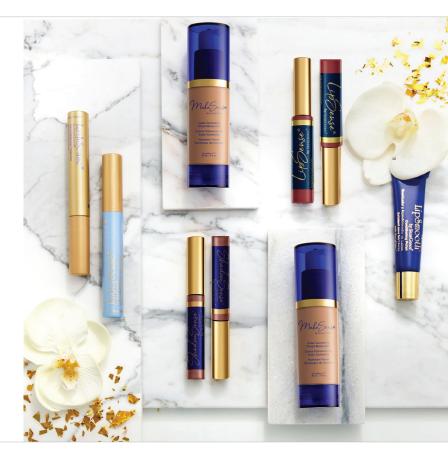


SENEGENCE

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.



Joni Rogers-Kante, CEO and founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of LipSense[®] colour technology, and quickly rose in popularity as the creator of the original long-lasting lip colour.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days when using our 24-hour anti-aging skin care and long-lasting colour systems.

Joni Rogers-Kante FOUNDER & CEO



SENEGENCE

has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products. SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.



In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets, while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin.



Made in the USA with global materials



de in CGMP nufacturing





Use of gluten-fre ingredients

GLUTEN

ST TESTO

products (we us alternative source

vithout drying waxes and harmful lead



THE SCIENCE OF SENEDERM® & SENEPLEX+®

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of aging by supporting renewal of your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of eight weeks of treatment with our proprietary formula, SenePlex+.

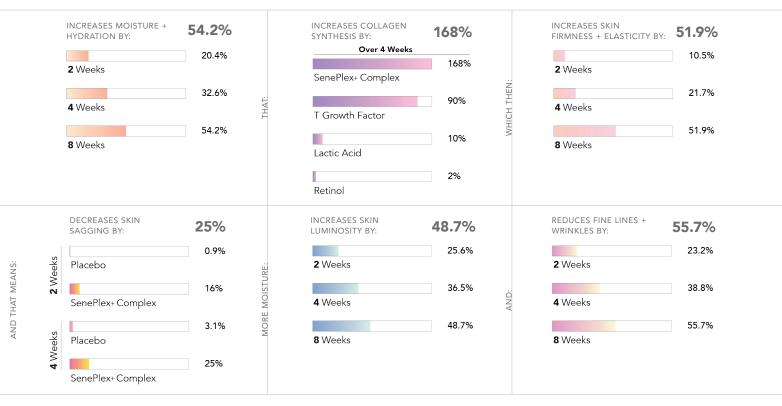
23.3% Increase in Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+ are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: **Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.**

WEEK 0 WEEK 2 WEEK 4 WEEK 8

SeneGence SCIENCE

The active enzymes in the advanced anti-aging delivery systems of **SenePlex+** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:





SeneDerm

SkinCare with SenePlex+

A 24-hour, anti-aging skin care system made for all skin types. Formulated with powerful, anti-aging SenePlex+, these products help to dramatically improve skin over time.



FIND YOUR SKIN TYPE:

NORMAL TO DRY

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small-to-medium-size pores.

DRY

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL TO OILY

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are mediumto-large, skin appears shiny and can feel oily.

3 in 1 Cleanser \$35

4 fl oz / 118 mL

This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin's moisture. Each formula works to effectively remove dirt and oil.

DayTime Moisturizer \$60

1.66 fl oz / 50 mL

These lightweight, daily moisturizers deliver antiaging advantages and botanicals that work to balance moisture and naturally hydrate skin. They also work to protect skin from the ravages of the environment.

Evening Moisturizer \$75

1.66 fl oz / 50 mL

Highly concentrated with additional SenePlex+ for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant, healthy skin.

NORMAL TO DRY



ALOE LEAF JUICE Calms and soothes skin.

AVOCADO OIL Very rich moisturizer.

LAVENDER OIL Soothes and protects.

DRY

SPONGE-LIKE PILLOWS Exfoliate skin.

ALGAE EXTRACT Hydrates and softens skin.

HUMECTANTS Bind moisture to the skin.



VANUATU VOLCANIC ASH Exfoliates dead skin cells.

NORMAL TO OILY

ORCHID FLOWER EXTRACT Antioxidant and moisturizer.



VITAMIN B Hydrates and promotes healthy skin.

SODIUM HYALURONATE Protects against moisture loss.

ALOE LEAF JUICE Calms and soothes skin.



3in1 Cleanser

the.

MORINGA OIL Smoothes, de-puffs and moisturizes.

ALMOND OIL Leaves skin silky but non-greasy.

JOJOBA Promotes soothing and calming.

AMINO ACIDS To build healthy skin.

VITAMIN E Essential antioxidant for maintaining healthy skin.

GINGER ROOT Protects skin.



JOJOBA Promotes soothing and calming.

SQUALENE Natural moisturizer.

ALLANTOIN Promotes healthy skin.



AVOCADO OIL Very rich moisturizer.



Essential antioxidant for maintaining healthy skin.



Helps even skin tone. VITAMIN E Essential antioxidant for

BORAGO SEED OIL

maintaining healthy skin.

SeneDerm SKINCARE with SenePlex+

SeneDerm ADVANCED ANTI-AGING SKINCARE with SenePlex+[®]

Highly advanced products that help correct and prevent the signs of aging.



Climate Control \$70

2.3 fl oz / 68 mL

Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

SelPlex Complex: Herbal oil extracts and vitamins that increase moisture.

Sodium Hyaluronate: Protects against moisture loss.

Glucosamine HCI: Helps maintain firmness.



SeneSerum-C \$75

0.5 fl oz / 15 mL

A powerful blend of the most advanced antiaging ingredients. This pollution defense formula is made for all skin types and works to create a healthier, firmer, and younger-looking complexion.

Stabilized Vitamin C: Increases hydration and provides antioxidant protection.

SeneShield: Helps protect skin from environmental hazards.

Tip: Apply Advanced Anti-Aging SkinCare before DayTime or Evening Moisturizer

SeneDerm ADVANCED ANTI-AGING SKINCARE



EyeCrème \$55

0.44 fl oz / 13 mL

A rich blend of oils and vitamins that protect while working to diminish the visibility of fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

Soybean Oil: Improves skin hydration and smoothness.

Kukui Seed Oil: Soothes skin. Vitamin A: Helps increase skin firmness.



EyeLuminator \$65

0.44 fl oz / 13 mL

The perfect blend of EyeCrème and MakeSense® Foundation Pearlizer to help brighten and highlight while moisturizing upon application. Perks up tired eyes in the afternoon too!

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase skin firmness.

Almond Oil: Leaves skin silky, non-greasy.

SeneDerm ADVANCED ANTI-AGING SKINCARE

Lifting & Firming Neck Cream \$117

1.7 fl oz / 50 mL

This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-aging complexes, it helps the neck and jawline look tighter and more sculpted.

Essenskin: Complex that helps fortify and restructure thin, fragile skin.

Macadamia Nut Oil: Helps to restore skin hydration.

Grape Juice Extract: Antioxidant that helps condition and protect skin from free radicals.



Collagen Night Pak with Brush \$100

1 fl oz / 30 mL

A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight, which leads to unwanted signs of aging.

Plant-based Marine Collagen: Restores skin moisture and firmness.

Caffeine: Rejuvenates and revitalizes skin.

Copper & Zinc: For antioxidant protection.

Tip: Mix Evening Moisturizer and Night Pak together then apply.

Essenskin^M helps re-densify skin by over **65%** and makes skin more resistant by **21%** after two months.

Results based on a twomonth clinical study of Essenskin on 29 women.

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SeneDerm SOLUTIONS with SenePlex+®

Specialized treatment products for targeted skin and personal care needs.

Stabilized ascorbic acid (pure stabilized vitamin C) decreases melanin production by 42.66%

Results obtained in a 16-day in vitro test of ascorbic acid.

Brightening Multi-Vitamin Treatment \$90

0.5 fl oz / 15 mL

SeneGenc

15 mL / 0.5 fl oz.

This powerful treatment targets dark spots and discoloration caused by hyperpigmentation, acne, aging, and sun damage to reveal a brighter, firmer, and more even-looking skin tone over time.

2 Forms of Stabilized Vitamin C: Help brighten and even the appearance of skin.

Vitamins A, B3 & E: Help to firm and even skin tone, protect from free radicals, and moisturize.

Palmitoyl Tripeptide-1 & Tripeptide-7: Peptides that help increase skin firmness and reduce the appearance of wrinkles. Anti-Wrinkle Treatment contains ingredients that work to reduce light-tomedium wrinkle depth by an average of

34% TO 63%

Anti-Wrinkle Treatment \$80

0.51 fl oz / 15 mL

eneGence*

Anti-Wrinkle Treatment

Tratamiento Anti Arrugas

Traitement Anti-Rides This formula works to visibly reduce the depth and shadows of small- and medium-sized wrinkles, making skin's texture smoother and younger-looking. Contains an advanced formulation that includes natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

Anti-Wrinkle Complex: Firms and smoothes skin.

Green Tea Leaf Extract: Protects skin with antioxidant properties.

Jojoba Seed Oil: Helps to improve skin's firmness.



SeneDerm SOLUTIONS with SenePlex+®

Facial Resurfacer contains volcanic ash with70% titanium and 30% iron for effective exfoliation without irritation.



Facial Resurfacer \$60

2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Walnut Shell Powder: Exfoliates and softens skin.



Polishing Exfoliator \$60

2 oz / 57 g

Polish away rough, dry skin and impurities with this unique formula containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

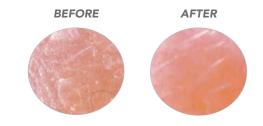
Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Polishing Exfoliator helps rough, dead skin appear smooth and vibrant after **ONLY** three consecutive applications.

SeneDerm **SOLUTIONS**

with SenePlex+®



Nangai Oil \$65

0.5 fl oz / 15 mL

Intensely moisturize and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-aging complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain precious moisture.

L-22: Botanically-sourced lipid complex that helps improve the recovery of skin's barrier.

Meadowfoam Seed Oil: Soothes skin and slows down water loss.







Dark Circle Eye Treatment \$60

0.51 fl oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients formulated to help reduce the appearance of darkening and loose skin under the eyes.

Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract: Works to help reduce under eye darkening.

Contains ingredients that work to reduce dark circles up to **122%**

NailExtend \$55

0.25 fl oz / 7.39 mL

Solution

VailExtend

25 fl oz. / 7.39 m

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural and healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

Myristoyl Pentapeptide-17: Promotes keratin production and nail growth.

Vitamin B5: Moisturizes and helps maintain the health of nail bed.

Glycerin: Helps strengthen nail and increases moisture.





LashExtend Clear \$60 Coloured \$70

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or waterresistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

SenePeptide: Improves lash health.

Chamomile Extract: Calming and soothing properties. White Tea Extract: Powerful antioxidant.

Black

Brown

Lashes appear **25%** longer and fuller in only weeks.

LipVolumizer \$60

0.2 fl oz / 5.9 mL

Dem Solutions

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracking will be eliminated with continued use.

Volumizing Complex: Proprietary blend of peptides and botanicals.

Kiss Me Quick Plant: Helps boost collagen production and increase moisture.

Visibly increases lip volume

+ Fullness 20% + Moisture 50%

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The majority of test volunteers experienced at least a **10% increase** in lip volume while those with the thinnest lips experienced up to a remarkable **20% lip volume increase.**



SeneDerm Daily Regimen



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SeneDerm Daily Regimen

TREAT (select yours) APPLY MAKEUP MOISTURIZE & PROTECT (after makeup)



MOISTURIZE

(select yours)

TREAT



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SeneDerm

SeneGence FOR MEN with SenePlex+®

> This easy-to-use system is specifically formulated to gently cleanse, balance, moisturize, protect, and improve the feel and appearance of men's skin. Including soothing natural botanicals like green tea, aloe vera, and chamomile, these products will leave skin feeling clean and healthy.

> All products include proprietary SenePlex+ for anti-aging protection.





Gentle Purifying Cleanser \$45

5 fl oz / 148 mL

This daily use cleanser effectively removes dirt and excess oil while also moisturizing and purifying skin to reveal a smooth, clear complexion. Skin is now ready for an easy, comfortable shave with Soothing Shave Cream.

Chamomile Oil: Helps to calm skin.

Eucalyptus Leaf Oil: Calms, soothes, and helps clarify skin.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and provides moisture balance.



Soothing Shave Cream \$36

5 fl oz / 148 mL

Experience an easy and comfortable shave with this luxurious cream that works to deeply soothe and nourish skin, while helping to prevent irritation, razor burns, and ingrown hairs for a soft and refreshed complexion.

Green Tea Leaf Extract: Helps protect skin with antioxidant properties.

Aloe Vera Leaf Juice: Calms and soothes skin.

Algae Extract: Helps hydrate, firm, and tone skin.





Sense Cosmetics[®]

The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way!



MakeSense

Silk

Server Parts





0.51 fl.oz / 15 ml

The perfect base for a flawless face, MakeSense Silk minimizes the appearance of pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin or use as primer before MakeSense Foundation for a perfect finish.



Add a luminous and radiant glowing finish. Mix with your favourite MakeSense Foundation shade or lightly layer with a brush after makeup application.

MakeSense **Advanced Anti-Aging Pearlizer \$70**

1 fl oz / 30 mL

Enjoy a luminous finish with the addition of sophisticated moisturizers, minerals, and vitamins.



Color Correcting Tinted Moisturizer \$55

1 fl oz / 30 ml



Pearlizer

Enjoy sheer coverage, colour correction benefits, and skin protection in one easy step. Blend on this smooth cream with sheer-to-medium coverage over moisturizer or under foundation. if more coverage is desired. It works to cover imperfections and improve the appearance of skin



Sense COSMETICS with SenePlex+*

FINDING YOUR UNDERTONE...

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple? If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive? If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can't tell? Then you are neutral. (C) = cool (W) = warm (N) = neutral





Original Foundation \$60

1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides anti-aging and healthy skin benefits. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.



Sense COSMETICS with SenePlex+®



MakeSense

Advanced Anti-Aging Foundation \$70

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and contains SeneShield[™] for defence against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting colour pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.



Hydrating Facial Serum Mist \$48

2.9 fl oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, and alcohol-free quick drying mist while simultaneously treating your complexion to long-term anti-aging benefits. Can be spritzed under or over your makeup.

Hydromanil Complex: Provides long-lasting hydration.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and instant moisturization.

Kale Extract: Rich in vitamins A, C, and E to help tighten pores and prevent free radical damage.

SENESHIELD[™]

This proprietary blend of powerful ingredients works to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays.



Corrective Color Concealer Blender \$27

0.2 oz / 5.6 g

Color correction and advanced skin care combine into this effective concealer that can be used to even the appearance of skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant while being hydrated.



White

Liaht

Medium Deep







Cream Blush \$34

0.2 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural-looking, long-lasting colour blended with beneficial and nourishing ingredients. A little goes a long way with this colour-concentrated formula that can be used to highlight, define, or contour.



Translucid

Powder & Bronzer in Dispensing Brush \$60

0.2 oz / 6 g

This light powder blots shine and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features color-matching technology to suit a variety of complexions.

Acetyl Hexapeptide 3: Plant-derived amino acid and anti-wrinkle ingredient.

Allantoin: Promotes healthy skin.

Sense

COSMETICS with SenePlex+®

Sense COSMETICS with SenePlex+®

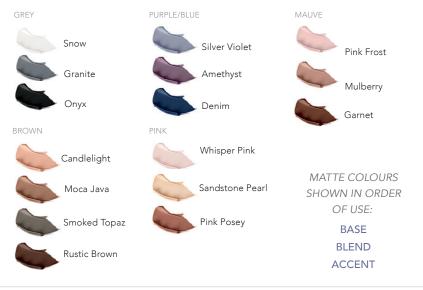




Matte Eyeshadow \$27

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crèmeto-powder eyeshadows. The versatile formula can be worn separately, blended with additional colours, or used as a soft eyeliner to create stunning eye looks.





Shadow Sense

Shimmer Eyeshadow \$27

0.2 fl oz / 5.9 mL

Add the perfect touch of lustre to your lids with longlasting, luminous colour. Shimmer shades perfectly coordinate with the ShadowSense matte collection.



EyeSense Long-Lasting Liquid Eye Liner \$27

0.125 fl oz / 3.69 mL

Lycocnso

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

> Black Black Brown

EyeSense Long-Lasting Eye Liner Pencil \$27

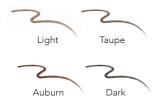
0.012 oz / 0.35 g

This long-lasting waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.

Black Black Brown Navy Golden Shimmer



Perfect the shape of your brows with this unique waterproof liquid brow colour. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.



Sense COSMETICS



Under Sense 3-in-1 Maximizing Lash Primer \$30

0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen, and (3) volumize lashes. This lash primer improves the look and feel of lashes over time while immediately boosting the volume, definition, and length of lashes before mascara application.

Capixyl: Helps provide fuller, healthier lashes.

Jojoba Ester: Conditioning agent that nourishes and cares for lashes from within.



Beautifully lengthen, volumize, curl, and define lashes without running or flaking. Using the unique volumizing brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Carnauba Wax: Helps keep lashes flexible.

Black



VolumeIntense™ Mascara \$35 0.26 fl oz / 7.8 mL

lash Sense

Separate, lift, and curl lashes to volumized perfection! The humidity resistant formula helps moisturize to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3D intensity and dramatic volume for full, lush lashes. The unique volumizing brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Vitamin E: Helps keep lashes flexible.



Black Brown



Capixyl[™] works to increase new lash growth by over **46%** in four weeks.

Results obtained in an eight-week clinical study of Capixyl on 17 women.



Lip Smooth Conditioning Polish \$30

0.5 fl oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with nonabrasive natural exfoliators, SenePlex+, and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

Bamboo & Ivory Seed Powder: Gentle, effective exfoliators.

Nangai Oil: Deeply hydrates and soothes skin with moistureenhancing triglycerides.

Shea Butter: Softens and protects skin.







nourishing balm with moisturerich botanicals to help increase hydration to lips. The addition of SenePlex+ provides anti-aging and restorative benefits. This lightweight balm is available in clear and beautifully tinted shades.

Coconut Oil: Provides nourishing moisture to improve dry, cracked skin.

Cocoa & Shea Butters: Soften the skin and protect from environmental influences.



LipSense COSMETICS

Liner Sense Lip Liner \$27

uncro

Line your lips with precision as the long-lasting colour technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED	
Persimmon	
Terra Cotta	
Сосоа	
BLUE-BASED	
BLUE-BASED	



ip/ense

Long-lasting lip colour stays on for up to 18 hours.

Lip Sense Lip Color \$30 0.25 fl oz / 7.39 mL



LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or colour. As the original, long-lasting lip colour, it is waterproof and does not kiss off, smear off, or budge off.

Peony Root Extract: Natural calming flower herb.

St. John's Wort Extract: Natural herb with skin-protecting properties.

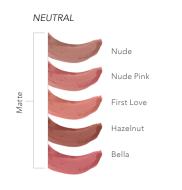
Linden Flower Extract: Powerful antioxidant.



YELLOW BASED/WARM



30 SENEGENCE.CA



HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for longlasting results, letting colour dry in between each layer. Finish with LipSense Gloss to maintain lasting colour and moist lips.



Matte



LIP LINER



LIP COLOUR - LAYER 1



LIP COLOUR - LAYER 2



LIP COLOUR - LAYER 3

For proper use, purchase your LipSense in a collection which includes a colour, Gloss, and

Remover.

Ooops!



MOISTURIZING GLOSS



LONG-LASTING LOOK



LipSense COSMETICS



LipGense Moisturizing Gloss \$25

0.25 fl oz / 7.5 mL

Dehydrated and damaged lips are no match for the moisturizing ability of shea butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

 $\textbf{Shea Butter:} \ \textbf{Softens and protects skin}.$

Vitamin E: Helps to hydrate dry lips.





LipSense Diamond Gloss drenches lips in a showstopping finish that takes your LipSense look to the next level of glamour. It is formulated with genuine crushed diamond gemstones for a beautiful sparkle.

Diamond Powder: Gives a gorgeous glittering finish.



ense

Diamond Kiss



A simple swipe of this nondrying remover will erase LipSense mistakes, "lift" your long-lasting lip colour so you can change your shade with your outfit, or remove LipSense at the end of the day.

Vitamins A, B, C & E: Condition, moisturize, and protect lips.





Footos! Dual Phase Color Remover \$27

1.7 fl oz / 50 mL

Remove long-lasting SenseCosmetics quickly with this easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Safe for contact wearers.

Green Tea Extract: Protects against free radical damage. Arnica Flower: Helps to restore suppleness. Spirulina: Promotes a clear complexion.



Tomps! SenseCosmetics Color Removing Wipes \$27

Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact wearers.

Sodium Hyaluronate: Protects against moisture loss. Aloe Leaf Juice: Moisturizes and helps soothe skin. Vitamin B: Helps condition lashes and brows.



Sense COSMETICS

Brush Cleaner \$25

6 fl oz / 170 mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.

HairCovery™ HairCare

with SenePlex+® & SenePeptide™

Long-term exposure to the sun's harmful UV rays is a leading contributor to unwanted signs of aging and can also lead to serious skin health issues. Get a sunless, natural-looking glow and anti-aging protection with SeneGence SunCare.

Recover the strength, softness, and volume of your hair from root to tip.



HairCovery

Thickening & Volumizing Shampoo with UV Color Protection \$50

7 fl oz / 207 mL

Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a nonstripping formula that works to give you thicker, bouncier hair. Safe for colour-treated hair, this formula helps repair damage caused by treatments.

Capixyl: Helps provide fuller and thicker hair.

Hydrolyzed Rice Protein: Helps fortify hair to prevent damage and improve volume.

HairCovery

Moisturizing & Shine Enhancing Conditioner with UV Color Protection \$50

7 fl oz / 207 mL

SeneGence®

irCoverv[™] Conditione

Restore hair's texture and radiance with moisturizing botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for colour-treated hair.

Capixyl: Helps provide fuller, thicker hair.

Aloe Vera: Moisturizes, soothes, and protects hair.

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Capixyl[™] works to increase the number of hair follicles per square centimeter by over 79% in four months.

Results obtained in a four-month in vivo test of Capixyl on 30 men.





HairCoverv"

Strengthening & Thickening Hair Serum

Suero para Fortalecer y Engrosar el Cabello

Sérum Capillaire Fortifiant et

SenePlex . ** & SenePectide* 2.9 fl oz. / 86 mL

HairCovery

Strengthening & Thickening Hair Serum \$77

2.9 fl oz / 86 mL

Formulated with nourishing botanical extracts and powerful peptides that help to moisturize your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

Capixyl: Helps provide fuller, thicker hair.

Willowherb Extract: Protects against free radicals.



HairCovery Thickening & Volumizing Holding Spray \$39 6 fl oz / 177 mL

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps it flexible to achieve a beautiful. volumized look

Capixyl: Helps provide fuller, thicker hair

Vitamin B3: Helps to improve health of hair.



eneGen

Thickening & **Volumizing Holding** Spray Mini \$18

1.7 fl oz / 50 mL

The perfect size for hair touch-ups while travelling or on the go!

SeneDerm® SunCare

with SenePlex+®

Long-term exposure to the sun's harmful UV rays is a leading contributor to unwanted signs of aging and can also lead to serious skin health issues. Get a sunless, natural-looking glow and anti-aging protection with SeneGence SunCare.



Self-Tanning Bronzing Coconut Milk \$60

4 fl oz/ 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin. This unique self-tanner is long-lasting, water- resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ for anti-aging protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources, it provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythrulose: Provides a natural-looking sunless tan.



Smoothing Body Scrub \$20

4 oz / 118 mL

Exfoliate away impurities and dry skin with this gentle yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

Vanuatu Volcanic Ash: Exfoliates dead skin.

Aloe Leaf Juice: Soothes skin.



Moisturizing Body Wash \$27

8 fl oz / 236 mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring balance and moisture. It can also be used as a shave cream or bubble bath.

Jojoba Extract: Promotes soothing and calming.

Orchid Flower Extract: Antioxidant and moisturizer.

Advanced Body Lotion

Advanced Hydration Body Lotion \$55

6 fl oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging.

Sodium Hyaluronate: Protects against moisture loss.

French Plum Oil: Natural, non-greasy, hydrating oil featuring a light, luxurious scent.

SeneDerm BodyCare

Anti-aging protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses, such as sun exposure and pollution, cause premature signs of aging to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head to toe!

SeneDerm BODYCARE with SenePlex+®



Hand Cream with Shea Butter \$27

2.66 fl oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

Shea Butter: Rich moisturizer.

Cucumber: Soothes and hydrates.



Shea Butter Body Cream \$40

4 oz / 120 mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on skin all over body.

Shea Butter: Softens and protects skin.



Detoxifying & Moisturizing Mask \$60

4 oz / 113g

This creamy, non-drying, natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types.

Green Tea & Arnica Flower: Soothe and calm skin.

Kaolin Clay: Absorbs impurities.

Volcanic Ash: Gentle exfoliator.



Renewing & Brightening Hand Cream \$42

1.5 fl oz / 44 mL

This non-greasy hand cream works to deeply moisturize skin and helps to prevent and diminish aging signs. Over time, it boosts skin's radiance for smoother, brighter hands.

Wildplum Harvest: Australian superfruits complex that hydrates and rejuvenates for radiant-looking skin.

Vitamin C: Helps restore a smooth skin surface and brightens the appearance of skin.

Nangai Oil: Deeply hydrates and soothes skin with moistureenhancing triglycerides.



Golden Radiance Peel-Off Mask \$63 Mask Collection with Applicator and Headband \$68

2 fl oz / 59 mL

Infused with pure colloidal gold and soothing botanicals, this mask works to firm, soften, and moisturize skin. It gently peels off to reveal a more radiant, youthful-looking complexion with improved clarity, texture, and luminosity.

Colloidal Gold: Helps improve skin's firmness.

Lavender Extract: Soothes and calms skin.

Caffeine: An antioxidant that helps to energize the skin.



Heel & Elbow Softening Cream \$50

55 g / 1.94 oz

This rich cream tackles your toughest, roughest body skin areas in need of softer texture and hydration with moisturizers, soothing botanicals, and 9% glycolic acid.

Glycolic Acid: An alpha hydroxy acid, it unveils brighter, softer skin by helping to exfoliate and remove dead skin.

Nangai Seed Oil: A natural oil derived from the Nangai nut that helps skin maintain moisture.

Apple Fruit Extract: Helps provide moisture to skin for a smooth feel.

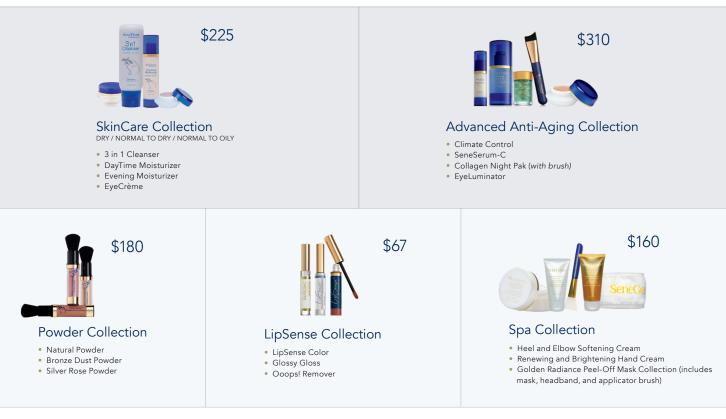
SeneGence Spa Collection

with SenePlex+®

This calming line of products works to address skin and improve suppleness, texture, and appearance, and also seeks to relax the user and give a sense of pampering and well-being.



Ask your Distributor about suggested sets for using our system of products easily and effectively. **COLLECTIONS**



SeneDerm

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SeneGence COLLECTIONS



SeneGence For Men Collection

- Soothing Shaving Cream
- Gentle Purifying Cleanser



Original Foundation Collection

- Foundation Shade
- Pearlizer

\$129

• Fooops! Color Remover



Advanced Anti-Aging Collection

\$216

- Foundation Shade
- Pearlizer
- Fooops! Color Remover



BodyCare Collection

- Advanced Hydration Body Lotion
- Body Wash
- Body Scrub
- Hand Cream



HairCovery HairCare Collection

- Shampoo
- Conditioner
- Serum
- Holding Spray

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For hosting a Glamour Demo, Hostesses will receive a discount on their personal product order based on the demonstration retail sales and future new bookings from the demonstration.

TOTAL DEMO SALES	DISCOUNT OFF
less Hostess personal order	Hostess personal orde
\$1 to \$500	10%
\$501 to \$750	20%
\$751 + HIGHER	30%

*Hostesses earn an additional 5% off their personal order for each new booking! Also, every Hostess can qualify to receive a "Thank You" gift for hosting a Glamour Demo of \$300 or more. Ask your Distributor for details and gift choices.



Discover the clear difference of LipSense! First, "Kiss Off" your old lip colour! Second, apply long-lasting LipSense. Third, attempt to "Kiss Off" our smudge-proof, budge-proof lip colour by SeneGence!

Demo Date:			
DISTRIBUTOR NAME:	DISTRIBUTOR ID#:		
HOSTESS NAME:			
Address:			
City:	State/Province:	Zip:	
Email Address:		Phone Number:	
GUEST NAME:			
Address:			
City:	State/Province:	Zip:	
Email Address:		Phone Number:	

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to "Kiss Off" their old lip colour, then attempt to "Kiss Off" SeneGence LipSense. Product Prizes will ship to winners' addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence, ATTN: Kiss Off Contest, 4750 Tillicum Street, Burnaby, BC V5J 0J1 CAN *SeneGence Product Prize to be selected by SeneGence staff from available inventory.



Earn back in profits!

Earn a portion of your order total back in profits, plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are WOWed by the results.





Become a Distributor

Have a career that really pays on your terms! Purchase products at wholesale and resell for profits. We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

New Distributor Kit (NDK) \$55

Business materials to help you get off to a great start, plus free SeneSite and business apps!



Discounts & Potential Retail Earnings

SUGGESTED RETAIL TOTAL AMOUNT	PERSONAL DISCOUNT off suggested retail	POTENTIAL EARNING percentage	POTENTIAL EARNING dollars
\$0 - \$239.99	20%	25%	\$0 - \$47.99
\$240 - \$719.99	30%	43%	\$72 - \$215.99
\$720 - \$1,799.99	40%	67%	\$288 - \$719.99
\$1,800 - HIGHER	50%	100%	\$900 - UNLIMITED

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.



New Distributor Pack Options

FAST START PACK SAVE OVER 70%

\$1,275 (over \$4,248 value)



Includes:

- 1,000 PV order with over 50 of the most popular products (\$2,349 total retail value)
- Glamour Demo Kit (GDK)
- Distributor Planning Calendar
- Plus: Qualify for 30 Day Fast Start Bonus Products
- Exclusive Business Training
- FREE SHIPPING on Pack

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SIGNIFICANT SENESELLER PACK SAVE OVER 62%

\$825 (\$2,182 value)



Includes:

- 750 PV order with a range of top LipSense and SenseCosmetics shades (\$1,818 total retail value)
- LIPS Demo Kit
- Distributor Planning Calendar
- FREE SHIPPING on Pack

QUALIFIED DISTRIBUTOR PACK SAVE OVER 62%

\$375 (\$987 value)



Includes:

- 300 PV order with 12 LipSense colours, 12 Glosses, and 6 Ooops! Removers (\$732 total retail value)
- LIPS Demo Kit



Get off to a FAST START!

Contact your Distributor for current program availability.

You are eligible to receive a 50% discount on all personal product orders of 300 PV (\$600 retail) or more, for 90 days, starting on the day you join SeneGence.



PLUS, you can qualify to earn up to \$1,350 in FREE products in your first 30, 60, and 90 days!



Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.

SeneGence DISTRIBUTOR OPPORTUNITIES

SeneTrips

Our SeneStar and LIPS Trip achievers enjoy travelling the country and the world as a way of doing business by earning various levels of growth and sales.



Hawaii, United States

Bora Bora, Tahiti



SeneCar

CHOOSE YOUR BLUE!

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new blue car!





SeneStyle is a SeneGence 'signature' with our Distributors in the marketplace and gives each individual wearer the ability to retain their own style while symbolizing a sense of unity.



SeneCouture accessories for all your SeneGence products are also available. Learn more or purchase **senestylebysenegence.com**



SENEDERM SKINCARE

- \$35 3 in 1 Cleanser
 - □ Dry
 - Normal to Dry
 - Normal to Oilv

\$60 DayTime Moisturizer

- Drv
- Normal to Dry
- □ Normal to Oily

\$75 Evening Moisturizer

- □ Dry
- Normal to Dry
- Normal to Oilv

Advanced Anti-Aging

\$70 □ Climate Control \$100 Collagen Night Pak w/Brush \$55 □ EyeCrème \$65 □ EveLuminator \$117 Lifting & Firming Neck Cream \$75 □ SeneSerum-C

SENEDERM SOLUTIONS

- \$80
 Anti-Wrinkle Treatment
- \$90 🗆 Brightening Multi-Vitamin Treatment
- \$60 □ Dark Circle Under Eye
 - Treatment
- \$60 □ Facial Resurfacer
- \$60 □ LashExtend Clear
- \$70 □ LashExtend Black
- \$70 □ LashExtend Brown
- \$60 □ LipVolumizer
- \$55 □ NailExtend
- \$65 🗆 Nangai Oil
- \$60 □ Polishing Exfoliator

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SENEGENCE FOR MEN

\$45 Gentle Purifying Cleanser \$36 🗆 Soothing Shave Cream

SENSECOSMETICS

- \$60 □ MakeSense Pearlizer
- \$70 🗆 Advanced Anti-Aging Pearlizer

\$55 Color Correcting Tinted

- Moisturizer
- □ Fair
- □ Liaht
- □ Light-Medium
- □ Medium
- Medium-Deep
- □ Deep

\$60 MakeSense Original Foundation

- □ Adobe
- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Coffee
- Creme Beige
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- lvorv
- Porcelain
- Suede
- Tan
- Truffle
- \$70 MakeSense Advanced Anti-Aging Foundation
 - □ Adobe

- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Coffee Creme Beige
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- lvorv
- Porcelain
- Suede
- Tan
- Truffle

\$48 🗆 Hydrating Facial Serum Mist

- \$27 Concealer/Blender
 - Deep
 - Green
 - Light
 - Medium
 - White

\$34 BlushSense Cream Blush

- Bronze
- Cherry
- Chocolate Cherry
- Pink Berry
- Pouty Pink
- Terra Cotta
- Toasted Rose

\$60 Translucid Powder Brush

- Bronze Dust
 - Natural
 - Silver Rose

\$27 ShadowSense Matte Eyeshadow

- □ Amethyst
- □ Candlelight

Denim

Black

Black

Navy

□ Auburn

Taupe

Dark

Light

Garnet

Granite

Moca Java

Mulberry

Pink Frost

Rustic Brown

Silver Violet

Sandstone Pearl

Smoked Topaz

Candied Cocoa Shimmer

Moca Java Shimmer

Pink Opal Shimmer

Rose Gold Glitter

Silver Shimmer

\$27 EyeSense Liquid Eye Liner

\$27 EyeSense Eye Liner Pencil

Black Brown

Golden Shimmer

\$27 BrowSense Liquid Brow Color

Black Brown

Copper Rose Shimmer

Sandstone Pearl Shimmer

Smoked Topaz Shimmer

Onvx

Snow

Eveshadow

□ Whisper Pink

\$27 ShadowSense Shimmer

SeneGence WISH LIST

SENEDERM BODYCARE

\$60 □ Detoxifying Mask

SENEGENCE SPA COLLECTION

\$42
Renewing & Brightening

Softening Cream

Normal to Drv

□ Normal to Oily

\$310□ SeneDerm Advanced

\$225 SeneDerm SkinCare Collection

Anti-Aging Collection

\$147 □ MakeSense Original Collection

\$81 □ SeneGence for Men Collection

\$160□ SeneGence Spa Collection

\$167 MakeSense Advanced Anti-

\$180 SeneDerm Powder Collection

\$216□ HairCoverv HairCare Collection

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Aging Collection

\$67 □ LipSense Lip Collection

\$129 SeneDerm BodyCare

Collection

Peel-Off Mask Collection

Hand Cream

\$68 🗆 Golden Radiance

\$50 □ Heel and Elbow

COLLECTIONS

Dry

\$40 🗆 Body Cream

\$55 □ Body Lotion

\$20 □ Body Scrub

\$27 □ Body Wash

\$27 □ Hand Cream

\$30 UnderSense 3-in-1 Maximizing Lash Primer

- \$35 LashSense VolumeIntense Mascara
 - □ Black
 - □ Black Brown
- \$35 LashSense VolumeIntense
 - Waterproof Mascara
 - Black
 - Black Brown

LIPSENSE

- \$30 Lip Color
 - Apple Cider
 - □ Aussie Rose
 - □ B. Rubv
 - ☐ Beige Champagne
 - □ Bella
 - Blackberry
 - Blu-Red
 - Bombshell
 - Bravo
 - □ Cappuccino
 - Caramel Apple
 - Caramel Latte
 - 🗆 Cocoa
 - Dark Pink
 - Dawn Rising
 - Fire 'n Ice
 - Fire Opal
 - First Love
 - Fleur De Lisa
 - Fly Girl
 - □ Goddess
 - Hazelnut
 - Heartbreaker
 - Honey Rose
 - Kiss For A Cause
 - Kiss Me Katie

- □ Lexie Bear-y
- Luv It
- Mauve Ice
- Mulled Wine
- 🛛 Napa
- ☐ Nude
- Nude Pink
- Nutmeg
- Persimmon
- Pink Champagne
- 🗆 Plum
- Plum Pretty
- Plumeria
- Pomegranate
- Praline Rose
- Precious Topaz
- Purple Reign
- □ Razzberry
- □ Roseberry
- □ Samon
- □ Sassy Z
- □ Sheer Berry
- □ Strawberry Shortcake
- Summer Sunset
- Violet Volt
- Violette

\$27 LinerSense Lip Liner

- □ Berry
- □ Blu-Ŕed
- Cocoa
- Neutral
- Persimmon
- Terra Cotta

\$25 Gloss

- Bougainvillea
- □ Glossy
- □ Gold Glitter
- □ Matte
- Opal

- □ Orchid
- Pearl
- Pink Glitter
- Pink Sand
- □ Rose
- □ Sand
- Silver Glitter
- \$27 Specialty Gloss
 - Diamond Kiss
- \$25 □ Moisturizing Lip Balm
- \$29 🗆 Moisturizing Tinted Lip Balm
 - Barely Berry
 - Blush Pink
- \$30 🗆 LipSmooth Conditioning Polish

Removers

- \$25 🗆 Brush Cleaner
- \$27 🗆 Fooops! Liquid Remover
- \$27 🗆 Fooops! Removing Wipes

SENEDERM SUNCARE

\$60 □ Self-Tanning Bronzing Coconut Milk

HAIRCOVERY HAIRCARE

- \$50 □ Thickening & Volumizing Shampoo
- \$50 □ Moisturizing & Shine Enhancing Conditioner
 \$77 □ Strengthening & Thickening

\$39 🗆 Thickening & Volumizing

\$18

Thickening & Volumizing

Holding Spray Mini

Holding Spray

Hair Serum

To Purchase Products or Become a Distributor, contact:

WHAT'S IN THE NAME 'SENEGENCE'?

SENESCENCE

Process of aging

INTELLIGENCE

The capacity to acquire and apply knowledge

SYNERGY

The working together of two things to produce an effect greater than the sum of their individual effects

SENEGENCE

Long-lasting and anti-aging products that really work!





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